

NIKLAS KELLIHER

VIDEO EDITOR | VIDEOGRAPHER | SOUND + MOTION DESIGNER

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Video editor and motion designer with 10+ years across commercial, branded, and social content, from early animatics through final color and sound mix, for clients including Apple, Nike, Microsoft, and adidas.

EXPERIENCE

Psyop | *Editor, Digital Media Group (Full-Time)* · 2020 - Present

- Collaborate with preproduction to build animatics that lock down pacing and flow for commercial ads prior to animation
- Develop custom Premiere Pro plugins using AI-assisted coding to speed up delivery and eliminate repetitive, time-consuming editorial tasks
- Edit sizzle reels used in new-business pitches to attract prospective clients
- Deliver commercial campaigns on schedule, coordinating with directors, animators, and sound designers across the pipeline
- Provide editorial and technical support across a multi-disciplinary creative team, troubleshooting workflow issues as they arise
- Oversee the archival process, ensuring secure storage and fast recovery of company project files

Color Creative | *Contract Editor (Freelance)* · 2020 - Present

- Edit corporate video projects, including developer stories and product showcases
- Build narrative-driven content for corporate communications and client presentations

About Snoutz | *Contract Editor + Consultant (Freelance)* · 2021 - Present

- Lead post-production for a video-based startup
- Partner directly with the CEO and designer to set and maintain brand design standards
- Track social media trends and adapt content strategy to keep it relevant and effective
- Refine content using viewer feedback to improve retention and audience appeal

CUT.com + HiHo Kids | *Contract Editor* · 2019 - 2020

- Edited viral, short-form videos from 100+ hours of raw footage for CUT's YouTube channel (5M+ subscribers)
- Adapted content for multiple social platforms to boost engagement and visibility

Ipswich Community Access Media | *Production Coordinator* · 2014 - 2019

- Directed, produced, and edited television programs reaching 150,800 households, broadcast locally and distributed nationwide through the PEGaccess media network
- Grew station outreach by building and maintaining a social media presence
- Trained volunteers on camera operation, studio equipment, and digital editing software

LPF Studios | *Editor + Videographer* · 2013 - 2014

- Shot video for corporate conferences, interviews, and focus groups
- Edited customer testimonials and short-form business narratives

CLIENTS

Apple · Nike · adidas · Microsoft · Walmart · Coach · Intel · Ubisoft · Supercell · Apex Legends · Aldi

SKILLS

Core: Video Editing, Videography, Motion Graphics, Compositing, Storyboarding/Animatics, Color Correction & Grading, Sound Design

Design Automation: AI-Assisted Coding, Custom Plugin Development, Workflow Automation

Software: Adobe Premiere Pro, After Effects, Illustrator, Photoshop, DaVinci Resolve, Final Cut Pro, Adobe Audition, Adobe Media Encoder, Lightroom, Reaper, Blender, Microsoft Office

EDUCATION

Massachusetts College of Art and Design

2009 - 2013

Bachelor of Fine Arts, Film/Video